

# Dwight Star and Herald

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## CHRISTMAS.

We wish for all a Merry Christmas. In doing so we take pleasure in presenting some of the thoughts sent out to thousands of friends by Gen. Geo. B. Loud, of New York:

Throughout all Christendom, this joyous salutation springs from lips that voice the happiness with which the true spirit of Christmas fills the human heart; and the manger pallet in the little Judean hamlet holds ever the thoughts, the reverence and the hope of humanity.

My wishes for you, dear friends and comrades, are that the season may be one of blessedness; that love may so abound in your hearts, that your lives may be a continual song of thanksgiving and praise; that the era of peace and good-will upon earth ushered in by the Master whose natal day we celebrate may be perpetuated in every step of your daily progress. May the disposition to extend and clasp the palms of peace and good-will be so irresistible that none can withstand the volition toward the creed which inculcated the Fatherhood of Eternal God and the Brotherhood of fallible man.

There are sad hearts everywhere, yearning for sympathy and love, more especially at Christmas time; empty hearts in which a word of kindness and cheer never falls; homes where a ray of sunshine rarely if ever comes; hands ever waiting to be clasped in tenderness and true fraternity; outcasts too, who hardly dare lift their eyes to the throbbing beauty of the Christmas skies. In all our joy may we not forget that this day's festival is for everyone else, and forget not any of those whom He commends to our loving care. Do something for somebody during those fleeting hours; even a cheering word that may light the wintry gloom of some heart and flash a sunbeam into some home.

"What ice-bound griefs have been broken  
What rivers of love been stirred,  
By word in kindness spoken,  
By only a little word."

On Christmas Day bury all animosities and put no flowers on the graves. Span all bitter feelings and jealousies with a bridge of good-will. Smile, even if you have not smiled during the months that lie between the last and this Christmas. This spirit of the Christmas-tide will level all the ruts and gullies and rocks in our pathways and banish the distracting thoughts that flit shadows across the mirror of eternity.

Today as the bells of Christmas-tide peal from tower and steeple, filling the frosty breezes with their wealth of sound and significance, listen, and hear the melody mingling vaguely yet sweetly with their clamor; and it will so attune our hearts that as we sit in the twilight on Christmas Day, we may hear the carols of the Angels as they sing: "Glory to God, Peace on Earth, and Good-Will to all men."

The Dwight Star and Herald appeared last week as a Christmas number, the paper being about three times its usual size, and it was filled with choice reading matter and innumerable attractive advertisements for the holiday season. The Star and Herald, of which Col. W. G. Dustin is senior editor, is among the ablest of Illinois weekly papers and we look for it each week with the same eagerness we do for our county and nearby exchanges, for it always has something interesting to say and it says it in a way cleverly its own.—Harvard Herald.

Harvard Herald: Governor Deneen announces that following his retirement from the executive office at Springfield, he will return to Chicago and devote much of his time in efforts to reconstruct the republican party. He has faith to believe that the party that has done so much for the state and the nation will soon recover from its recent severe defeat. In Illinois it is not too much to say that too much Deneen and too much Chicago have been prime factors in the party's defeat. And the democratic party has the same crisis to fight with all Chicago candidates recently elected to office.

The Illinois Tax Reform Association in Chicago won a victory by the decision of the Illinois supreme court this week. The decision may cause the collection, for six years, taxes on stocks, bonds, etc., which have evidently been covered up by someone. The duty of board of review is to

assess all property which the assessor didn't assess, but it seems they overlooked nearly a billion dollars. But it seemed fairly easy for the tax reform people to find it, and they did, and a mandamus suit was started with the above result. It is hoped the association will keep at it until all the injustices regarding taxation are unearthed throughout the whole state.

H. H. Kohlsatt, of the Chicago Inter Ocean, says that for more than half a century the republican party has been carrying the banner of true progress. In national history its record is a glorious one. At Gettysburg it stood with Lincoln and battled for the Union; with Grant it stood for peace, the healing of sectional wounds and the resumption of specie payments; with Hayes it paved the way for the adoption of the merit principle in the civil service of the United States which was enacted into law during the administration of President Arthur and consecrated by the blood of the martyred Garfield; with the beloved McKinley it killed the heresy of Free Silver and the reputation of our debts and pledged the country to maintain the Gold Standard. It has been sponsor for every forward movement in legislation for the regulation and protection of American industries and labor, for the conservation of our natural resources and for the maintenance of the national honor.

The republican party in Illinois will not and cannot be reorganized at present. A large majority of the votes cast at the recent election are republicans and stood and stand now for protection and the advanced ideas of our great nation. Of course the "family row" the party had was quite a severe one, and may cause a divorce, but the main troubles will be settled in time. It would be a God-send to the party to get rid of a few nabobs in Illinois and in every state. About so often a few go into the other parties and make a lot of bluster, but the republican party goes on just the same. There will be no lasting reorganization in Illinois, until the fair men in factions get together and nominate candidates upon whom all can agree. The fiery, so-called leaders can foam, fight and fuss and cuss each other, but that won't bring the party together, nor will there be any success under such tactics. Neither will there be success in reorganization until all factions get rid of a few politicians who ought to know they are dead and that the people have already buried them. It is going to take big, broad, live men to bring about success. Think it over.

The republican conference in Chicago this week was well-attended, and there was some enthusiasm. There were some of the speakers whom we believe imprudent and did more harm than good. There were a few, however, who had the nerve and good, sound sense to say what they thought, and among them was Col. Frank L. Smith of Dwight, state committeeman from this district. He is quoted as follows: "Colonel Frank L. Smith, of Dwight, admitted that the 'ship was on the rocks,' and then offered a little prayer that 'God would speed the day when all the present leaders would be reduced to carrying spears in the ranks.'" This probably didn't suit some of those who were pushing the movement to keep themselves in the limelight. The best thing the meeting did was to introduce a resolution asking the national committee to reduce representation in national conventions to the actual republican vote cast, which, of course, was aimed at the southern states. This has been a mooted question for years, but the winner for nomination generally had the southern votes and nothing was done. Now is the time to do it when the party is out of power and there would be no disadvantage to anyone.

## SPECIAL PENSIONS.

Mr. Robert W. Farrar, Secretary of the Senate Committee on Pensions, has compiled some important facts which throw a great light upon special pensions. On June 30, 1911, there were 22,323 pensioners on the roll who had been granted pensions or increases by special acts. The annual face value of their pensions was \$8,611,357, or an average value of about \$25 per month each. During the fiscal year ended June 30, 1912, there were added to this roll by special acts 3,485 men, but on June 30, 1912, there were only 22,084 on the roll. This shows a decrease of 239, notwithstanding the fact that 3,485 had been added, making the total decrease for the year 3,724, or a decrease of about 17 per cent, while the decrease of pensioners on the regular roll was only seven per cent, says the National Tribune.

This startling death rate shows by incontestable figures how needy were the special pensioners, how in spite of the clamor, the smallness of the sums granted them, and how short the time they lived to enjoy the small increase. It seems to us clear that this is an overwhelming answer to all the columns of stuff which have been written against special pensions. It should stun such shriekers as Senator William J. Bryan, of Florida, who makes so much capital of his roar against special pensions. Mr. Farrar

has done a great service to the veterans by this compilation.

## WHO PAYS FOR ADVERTISING?

Skeptics about advertising have been known to raise the question as to who pays for all this publicity, and even to allege that its cost is loaded on the consumer.

This is logic of about the same correctness as to say, when a store makes an addition to its sales force in order to handle its growing business, that the cost of the new salespeople is added to the cost of the goods.

For advertising is simply a form of salesmanship, and the most efficient kind. The growth of business that a store gets through advertising works to the advantage of the public. In every business are certain fixed charges usually called "overhead costs," for rent, salary of manager, if one is employed, interest on capital invested and borrowed money, insurance, etc.

It is usually the case that when a business is increased, the overhead costs do not increase very much. Consequently they become a smaller charge on every dollar of goods sold. The cost of advertising is paid through this increase of business that reduces the overhead charges.

Furthermore, it tends to reduce the proportioned expense of salespeople. Good advertising should double the work the salespeople have to do, but the force of clerks is not necessarily doubled. Much of their time before was unoccupied, and spent in listless loafing, as tiresome to the clerk as it is unprofitable to the employer.

If a merchant doubles his business and increases his salespeople 50 per cent to get the work done, a fourth of the expense of clerk hire that has to be charged up to each article sold is saved. That will pay for a very big advertising bill, and leave a profit over.

## THAT REMINDS US

That some of the auto owners may recognize the truth of the following poem:

He owned a handsome touring car,  
To ride in it was heaven,  
He ran across a piece of glass—  
Bill—\$14.97.

He took his friends out for a ride,  
'Twas good to be alive,  
The carburetor sprang a leak,  
Bill—\$40.95.

He started on a little tour.  
The finest sort of fun,  
He stopped too quick and stripped his gears,  
Bill—\$90.51.

He took his wife down town to shop,  
To save carfare was great,  
He jammed into a hitching post,  
Bill—\$278.

He spent all of the coin he had  
And then in anguish cried:  
"I'll put a mortgage on the house  
And take just one more ride."

That recently a good married man  
got into very much trouble. He was  
in enough before. He had two wives,  
and while away wrote each of them  
and proceeded to put them in wrong  
envelopes. He's too careless to have  
even one wife.

That there are some who cannot be  
happy Christmas unless someone helps  
them. It's a good time to loosen up.

## Christmas Eve Entertainment.

A cantata, "Old Kris Kringle," will be given by the members of the Methodist Sunday School in the church audience room, Tuesday evening, commencing at 7:30. All members and friends of our church and Sunday School are cordially invited as a full house is desired; plan to be with us.

A free will offering will be taken, one-half of which will go toward defraying the expense of the entertainment and one-half expended for charitable work. Be a good fellow, come to this entertainment and assist in this good work.—The Superintendent.

Wouldn't it be a Merry Xmas to the person who received

A beautiful pipe.  
A box of fine cigars  
A pound of high grade tobacco.  
A subscription to a magazine or newspaper.

One, two three or five pounds of our delicious candy.

Or even one of our Xmas booklets, calendars or post cards?

Any of these can be bought at Park News Depot.

## SPECIAL

During the holidays we will have for sale our home-made, salted peanuts. Send your orders in as early as possible because we may not be able to fill all of them.

## HEADQUARTERS

We are headquarters for Xmas tree lights as you will see on the Xmas tree in our window; also other electric articles which will make a beautiful Xmas gift, such as El Tosto, toast bread in a few seconds. Hot Point electric iron. El Grillo, broils, boils, fries and toasts; and many other electric articles too numerous to mention. Sold by F. F. Orr, 1314 N. Shore Ave., Chicago, Ill.

We are agents for any of these articles.

ADAMS & ORR.

**THE** printed reports of the Supreme and Appellate Courts in Illinois contain innumerable cases growing out of real estate transactions, with the loss of money, expensive litigation, the nerve racking apprehension as to the outcome and other attendant circumstances, all because some Banker, Justice of the Peace, or Insurance Agent thought he was a lawyer.

IF you have any matters that need attention pertaining to real estate transactions,—the making of the contract, the examination or perfection of the abstract, or the closing of the deal,—you should consult some one having the services of an experienced lawyer in matters of that kind and the facilities to properly safe-guard your interests.

IF the Banker, Justice of the Peace or Insurance Agent had a deal of his own, he would consult a lawyer of experience to safe-guard his interests, and why shouldn't you?

# FRANK L. SMITH, Land Man

"If You Deal With Me You Get Results"

TELEPHONE NO. 8

Law, Loans, Lands and Insurance

DWIGHT, ILLINOIS