

Subscription Rates. (Strictly in Advance.) One Year \$1.50, Six Months .75, Three Months .50

Entered at the Postoffice, Dwight, Ill., as second-class mail matter, under act of Congress, July 16th, 1894.

DWIGHT.

The home of 2,500 of the best people on earth. Twenty miles from Pontiac and twenty miles from Morris, twenty miles from Streator and thirty miles from Kankakee. Splendid territory for trade in every direction.

Dwight is surrounded by as good farm land as there is in the world, and the farmers are up-to-date and successful. Dwight has splendid public schools, well conducted and well patronized.

Dwight has beautiful churches of almost all denominations. Dwight has liberal merchants and business men who command trade for miles around.

Dwight is seventy-four miles southwest of Chicago, and has fine railroad and shipping facilities—the Chicago & Alton, the C. I. & S., and the Peoria Branch.

Dwight has a fine printing plant, not excelled anywhere and newspapers which cover the north half of Livingston county and the south half of Grundy county and for twenty miles east and west. We publish news from Livingston, Grundy, Kankakee, La Salle and other counties. Our advertisers reap rewards and we make a living. Our circulation is reaching close to the 2,000 mark. We print anything any printing office prints. Our paper is \$1.50 a year, absolutely in advance, and you don't have to worry about it being continued after the time is up, because it will be stopped promptly if you don't pay after being notified by us that your time has expired, just the same as if you were taking a big daily.

We cordially invite strangers to locate in Dwight, and all the people to trade with our business men and to call at our office or call us up and tell us your troubles. Local and Long Distance Phone No. 7.

Boost Dwight. (With apologies to the "Assistant Editor.")

The Star and Herald wants your ads, likewise your job work too, and if you will shout for the Star and Herald, the Star and Herald will shout for you.

When you hear somebody say, that Dwight is on the bum, just loosen up your kicking machine, and kick 'em to kingdom come.

Never stand still and silent, when your home town is assailed, but jump right into the ring and see, that each lie is firmly nailed.

There isn't a town on the "Only Way," where quality, worth and wear, can put one over old Dwight, so don't be afraid of the bear.

All she needs is the faith of her fathers, the grit of her sons of toll, and the good will of her rural neighbors, who live on her fertile soil.

There is no town better anywhere, so get that fixed in your head, then shout altogether for Dwight and Dwight will push ahead.

Matters in Mexico seem to be getting a little worse. The recent death of Benton, an English subject, who had been a resident of Mexico for years, had married a Mexican woman, and had a large plantation, has caused further excitement. It has caused comments pro and con by the foreign press in regard to the Monroe doctrine, and whether it was the duty of the United States to protect all foreigners under all circumstances. It appears that Benton went to General Villa, the notorious rebel general, and demanded that his property be protected, and that he and the general got in a fight, and the result was that Benton got the worst of it and was killed, either by the result of a drum-head court martial or by Villa. The Monroe doctrine is all right, but should not be construed by foreigners that our country should become responsible for personal quarrels, or for the disappearance of adventurers. While there does not seem to be very much difference between the generals in charge in Mexico on all sides as regards the manner in which they dispose of each other, it is hoped that one side or the other will proceed to eat each other up and that it will not be necessary for the United States to intervene, and that the President's policy of "watchful waiting" will be successful. Our country does not want war, but if they have to have it, let it be done quickly and Mexico placed absolutely under the protection of the United States until the inhabitants there get sane and sober.

IS ADVERTISING AN EXPENSE?

If you carry an advertisement in this paper, say for a year, and it sells you enough more goods so that the profit on your sales pays for the advertising then the advertising has cost you nothing, and should not be figured as a regular expense like rent, and clerk hire, etc. If you do figure it as a regular expense however, then you should set aside a certain amount of your sales as the product of this expense and give the advertising account credit for it. The point we wish to make is this, that profitable advertising does not really cost anything. If it does cost something then it is not profitable and should be abandoned. A lady put an advertisement in this paper for one year, the cost of which was five dollars. She told us that she knew of one instance where that advertisement brought her a deal, the profits of which paid for the ad for the entire year. She did not know whether it had brought her more than this one customer or not, but she knew that it brought this one, so she was ready to continue the ad for another year, inasmuch as the first year's ad

had cost her nothing. If advertising is an actual expense it is not good advertising, and you do not make anything by employing it, for you are selling no more goods than you did before you commenced advertising. If it is not an actual expense, then no business man can conscientiously say that he can't afford to advertise. And yet a great many of them do say so. We heard a man say not long ago, "I am just starting into business, and I can't afford to spend much for advertising." Now that man was a living paradox. He believed in advertising, and still he thought he couldn't afford to use it. Why did he believe in it? What real virtue or advantage is there in an expense that one can't actually afford? This is what he probably thought. He wanted to advertise because others did, because it was popular, and not because it paid, and as soon as he could afford it on this basis, he was going to do it. Now one of two things is true, advertising is good, or it is good for nothing. If it is good, it is not an expense, and at the end of the year you are nothing out, not a cent, compared to what you would have been if you had not advertised. Of course we are talking about honest, judicious advertising, systematically done and carefully attended to, and assuming that there may be a kind of newspaper advertising in which there is no profit whatever, an assumption which we believe is entirely without the substantiation of facts. If a man were to spend a thousand dollars in a small town like this for advertising he would be throwing away the greater part of it, but somewhere between one dollar and one thousand dollars there is an amount which may be judiciously expended for this purpose, without its becoming an item of expense.—Onarga Leader and Review.

Frederiksen-Hoffer.

Wednesday noon, Feb. 18, at the Lutheran parsonage, occurred the marriage of Miss Inga Frederiksen to Mr. Herman Hoffer, Rev. Aaberg officiating.

They were attended by a sister of the bride, Miss Hannah, and nephew of the groom, Mr. Roscoe Jepsen.

Both the young people are favorably known here, having a large circle of friends who extend best wishes.

Mr. and Mrs. Hoffer left immediately after the ceremony for St. Louis, where they will spend their honeymoon. They will make their future home at Fulda, Minn., where the groom is engaged in farming.

C. M. Baker & Son sell the best cotton mattresses obtainable, the Stearns & Foster.—Adv.

CROP NOTES

BY ROY C. BISHOP County Agricultural Agent

Despite a very stormy week, the worst we have had this winter, and registering the lowest temperature, there was a full house every day at the Agricultural Short Course, except Saturday, which was given to laboratory work in corn judging and testing for germination.

The total attendance of different individuals each day for the week was 642. The total attendance for all sessions was 1017.

One important and note worthy feature of the Short Course was that it drew farmers from practically every township in the county and a number outside of the county. Our roll book shows that those attending the school came from 31 different towns and villages. Many persons have expressed the belief that the association was particularly fortunate in having stormy weather during this week, otherwise we would have been unable to provide adequately for the people.

Twenty-four land owners applied for membership in the association during this School, and were admitted. This boosts the membership over the 300 mark.

On the last day of the School the question was asked as to how many had obtained the value of \$10 in the School. Practically every hand was raised. When asked if the School should be repeated next year, the audience enthusiastically answered in the affirmative. Many asked for a two weeks' School.

Votes were taken during the week on various subjects under discussion, with the following results:

Out of 130 present, 41 desired and were making arrangements to use phosphate next year. Fifteen had already applied phosphate.

Twenty-five wished to co-operate in our clover seed production investigation. In this work, every one of the co-operators will be required to learn, and know by sight, the different insects affecting the clover plant and seed. They will clip the first crop of clover at a time best suited to destroy these insects. If necessary to check the development of the clover plant, the first crop will be clipped twice. All of this work will be done under the supervision of this office. Results will be reported next fall.

Twenty-one desired to sow alfalfa next spring and fall, making a total of thirty-eight who will begin the

growing of this crop under the direction of this office.

Twenty-seven desired to co-operate in special corn improvement and cultivation work.

Twenty-two desired to arrange for obtaining limestone through the association.

Fifty-two will follow out the association's suggestions concerning the treating of oats for smut.

Twenty-one desired to co-operate in keeping Farm Accounts.

Arrangements are being made to have special meetings of these different co-operators and discuss more fully the plans for this year's work. It is planned to have every man in the association begin work on one or more specific problems during this year.

Hon. F. I. Mann writes concerning the Short Course as follows: "I have never talked to a more intelligent body of men who so fully appreciated important points."

Prof. Demaree expressed himself in a letter as follows: "I have not seen a more interested body of men together."

Dr. Folsom has the following to say: "I have never talked with farmers who were more familiar with the essentials of clover production and insects affecting clover, than the farmers at your Short Course."

Let us, as Livingston County farmers, so familiarize ourselves with the nature and requirements of our soils, crops, livestock and other agricultural interests, and then lay and pursue such soil, crop, and livestock management plans, as will keep our friend, Mr. Mann, hustling to stay in the lead in crop production and maintenance of soil fertility. We can and will do it.—Roy C. Bishop, Agent, U. S. Department of Agriculture.

County Temperance Organization. Representatives from Livingston county met last Tuesday at the Y. M. C. A. building in Pontiac and organized the county for the coming city fights and the legislative campaigns in the fall. The township organizations will co-operate with the county officers. A very aggressive campaign is going to be waged. A large mass meeting was held in the evening and addresses were made by State Supt. McBride and Dr. Morrow and John G. Wooley. About \$1,000 was subscribed for state and national work.

Clumsy Partner. "I thought," he remarked, "you said you could die dancing."

"So I did," came the reply, "but I didn't say I wanted to be trampled to death, did I?"

Death of Mrs. Earl Edgar.

A very sad death occurred at the Edgar home in Dwight on Friday morning, Feb. 20, at 9:30, when Mrs. Earl Edgar passed away very suddenly. The young mother gave birth to a son on Feb. 12 and she and babe were getting along nicely, but her heart gave way and her death was very sudden and unexpected to her many friends and relatives.

The deceased was the youngest daughter of Mrs. E. Losee, of Dwight, and was united in marriage to Earl Edgar, of Shelbyville, in September, 1908. To this union three children were born, all of whom survive the young mother, John aged five, Dorothy aged three and the eight days' old infant. Mrs. Edgar was only twenty-four years of age and was dearly loved by all her friends; she possessed a sweet and loving disposition and was ready at all times to do anything in the hour of need, and the crowds which assembled at her home during her sickness and death speaks louder than words of how she was loved and respected by her large circle of friends.

She and her husband spent their short married life in Dwight and had built a beautiful little home here and were indeed enjoying all of the blessings God could bestow on them. When God blessed their union with three beautiful children it seemed as though their happiness was complete but just then, the grim spectre of death appeared in their happy home and took from there, the presiding angel, leaving it lonesome and desolate with a heart broken husband and three little motherless babies. Besides her sorrowing husband who was very devoted and kind and now inconsolable she leaves a sorrowing mother, Mrs. E. B. Losee, and one sister, Mrs. John Dawson, all of whom were at her bedside when death came.

The funeral was held at eleven o'clock on Sunday morning, high mass being said by Rev. Father Power and her remains were laid to rest in the Catholic cemetery. The many friends of the sorrowing relatives wish to extend their heartfelt sympathy to them in their hours of sorrow and grief over the loss of one they loved so well.

Card of Thanks. We wish to express to our friends and neighbors our sincere thanks and appreciation of the many kindnesses and the sympathy shown at the time of our great bereavement; also for the many beautiful flowers.

MR. EARL EDGAR, MRS. ED. LOSEE, MRS. J. P. DAWSON.

Renew your subscription for this paper.



ANY person who desires to buy or sell real estate should take advantage of the exceptional facilities we have to offer. The proper handling of a real estate deal requires special skill and particular attention to details. A vast amount of experience extending over the many years that we have been engaged in the real estate and loan business has qualified us to give each particular deal the attention that assures its satisfactory consummation.

FRANK L. SMITH, Land Man

"If You Deal With Me You Get Results"

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Law, Loans, Lands and Insurance

DWIGHT, ILLINOIS