



Studebaker "35" Touring Car—\$1290

The Six-Passenger Touring Car Enters the Low Priced Zone

Notice first that this is a six-passenger car. Instead of the usual five-passenger touring car, we have chosen this new but far more convenient and logical arrangement, of making the "35" a six-passenger car, with 70 seats of the disappearing, collapsible type.

The body is long and handsome. The upholstering is rich, and the cushions so deep and comfortable that it seems incredible that they can be placed on a \$1290 car.

With the 116-inch wheel base, the Studebaker "35" really enters the big car class. Yet we shall build 25,000 of this type during the coming year, and the price is much lower than any other big car which approaches it.

In the Wagner electric self-starter we have a device which has been developed beyond all the little difficulties which first attended electric self-starters. It is simple in operation; has nothing to get out of order, and will turn the motor 80 revolutions per minute for 31 minutes. Simply pull a handle on the steering column and your car will start.

The electric lights which are of a type identical to those used on the highest priced cars, are lighted by the storage battery, which forms a part of the lighting system.

The semi-elliptic front, three-quarters steering, is placed that the car is not only

extraordinarily comfortable, but has great "ridability" even over rough roads.

For power we have the long stroke motor, full 35 horsepower. The design is in accordance with the most modern engineering practice. Nothing better has been developed. Everything is accessible.

The motor is, we believe, as quiet as any motor ever offered, and with its 35 horsepower offers the driver an extraordinary capacity, both for speed and for surmounting difficult road conditions. Compared with other cars of the same wheel-base, the "35" has far more than standard power.

The full floating rear axle not only eliminates all possibility of axle trouble, but gives this car precisely the same construction as is used in the highest priced cars.

In short, the owner of the Studebaker "35" will be certain that his car equals in every way, and in body design surpasses, other cars of about the same size, which are offered at several hundred dollars higher price.

Models and Prices—All prices for cars completely equipped, f. o. b. Detroit.

Studebaker "35" Touring Car.....	\$1290
Studebaker "35" Sedan Type.....	2050
Studebaker "35" Coupe.....	1850



GERALD LUND, who will be three years old April 15, is the son of Mr. and Mrs. Francis P. Lund of Gardner.



JUDITH ANN MONFERDINI

S. SGT. H. BURKE
AWARDED AIR M...
WHILE IN



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